



# GETTING YOUR BUSINESS INVOLVED IN THE HUNT

Beyond investing in equity-driven youth programming, your participation in THE HUNT makes business sense. **Last year, 71% of HUNTERS made a purchase at a business they hadn't previously visited.** With an anticipated 500+ participants this year, you can expect increased exposure for your business, recognition on social media, employee engagement, and more.

## 1. DONATE A PRIZE (VALUE VARIES)

Give your goods or services to BBBS, and we'll use them to motivate participants to reach their fundraising goals. By making a donation, you're helping us bring more resources to our program.

## 2. GET YOUR EMPLOYEES INVOLVED (\$25/PERSON)

Your employees can form teams together or with their friends/families. Each team can decide how to do THE HUNT, whether in-person or remotely. *Optional: cover the fees for your employees!*

## 3. BECOME AN EVENT SPONSOR (\$500-\$10,000)

Your business receives recognition benefits, your employees join THE HUNT for free, and your dollars make an impact on our Matches. *Contact us for more information about sponsor benefits.*

## 4. HOST AN EVENT

Maybe you're a boutique: donate 20% of proceeds from an evening of sales. A yoga studio: host a class for a \$20 donation to BBBS. A brewery: donate \$1 for every beer purchased over a weekend. Your event will be promoted to HUNTERS, which means supporting BBBS while also driving traffic to your business.

## 5. SPONSOR A MISSION

### BUSINESS PROMOTION MISSION \$500

Example: "Visit XYZ Cafe, known for their delicious cheese curds. Purchase an order and submit a photo of your longest cheese pull."

### BUSINESS CHECK-IN MISSION \$250

Example: "XYZ Bank supports you with all your banking needs. Submit a photo outside their downtown location with your best selfie."

### CREATE-YOUR-OWN MISSION \$250

Example: "XYZ Landscaping gives personal attention to your yard. Start on your yard makeover and submit a photo pulling out your biggest weed."

We strive to create a partnership that is meaningful and valueable for each business.

To learn more about getting involved, contact Bethany at [bordaz@bbbsmadison.org](mailto:bordaz@bbbsmadison.org).

