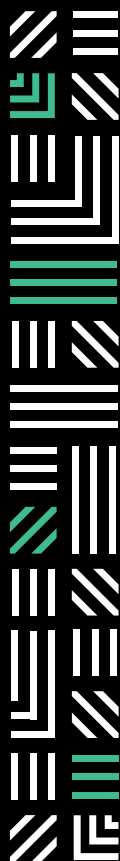


BIG BROTHERS BIG SISTERS OF DANE COUNTY



2019 ANNUAL REPORT



Big Brothers
Big Sisters.
OF DANE COUNTY



We started 2019 with a bold new look. A clear and powerful mission. And a renewed focus on reducing the inequities that exist in our community, one Match at a time. With our new brand, we charged into the year with energy and enthusiasm, and we accomplished some BIG things.

We recruited more volunteer mentors and shortened by more than 120 days the average time a Little spends waiting for a Big. We created over 200 Matches, reducing the size of our waitlist by 36%. And we provided meaningful individualized support to all our Matches, serving nearly 700 kids in 2019 for our third straight year of growth. We take pride in the role we play, alongside our mentors, donors, and supporters, in igniting the power and promise of youth.

As we step into 2020, we're unexpectedly reminded of the fragility of life, the importance of community, and the urgency of our work. We are supporting Littles in new and unexpected ways as we ensure basic needs for their families, combat social isolation, and help Matches connect while physically apart. But our mission stays the same, and we're embracing the opportunity to innovate as we ensure a world of possibilities for our Littles. We know this year will look different, but we're standing tall on the strong foundation of our past successes. We're ready for what lies ahead.

Thank you for standing tall with us, for championing our work, and for stepping up as allies for our Littles. We each play an important role in building our youth, their families, and our community, and we look forward to celebrating our collective impact in the months ahead. Together, we are defenders of potential.

Sincerely,

Sandy Morales
Chief Executive Officer

Dan Paulson
2019 Board Chair





KIDS
SERVED: 691

AVERAGE MATCH
LENGTH: 41 MONTHS

SCHOOL BASED:
15 MONTHS

AGE OF KIDS
SERVED: 6-18

DEMOGRAPHICS: GENDER:
55% GIRLS,
45% BOYS

LOW INCOME:
87%

ETHNICITY:
88% NON-WHITE,
12% WHITE

HOUSEHOLD PROFILE:
72% SINGLE OR
NO PARENT FAMILIES

MENTORS: 765

TOTAL
MENTORING
HOURS: 79,560

AVERAGE
VOLUNTEER
AGE: 34

DEMOGRAPHICS: GENDER:
61% WOMEN,
39% MEN

ETHNICITY:
14% NON-WHITE,
86% WHITE

BIG FAMILY/
COUPLE MATCHES:
11%





BIG SISTER ALLISON HICKEY AND LITTLE SISTER MIA

Before signing up to be a Big Sister, Allison was familiar with the mission of Big Brothers Big Sisters. She had colleagues who volunteered as Bigs, and had attended agency events for a couple of years. She knew that mentoring mattered, and wanted to make a difference in her community, but hesitated to make the commitment herself.

Did she have the time to dedicate to a Little? Would she make a good mentor? What did she have to offer?

Thankfully Allison set aside her doubts, and decided she was finally ready to make the commitment to become a Big. It didn't take long for her to be matched in June 2019 with Little Sister Mia.

Allison and Mia got to know each other quickly, enjoying all the best parts of summer in Madison. Their favorite activities were sightseeing and hunting Bucky statues around town. They loved spending time together, growing closer with each outing. But as the summer came to an end, Mia worried about going back to school. She struggled academically, and had a tough time the previous year. Things were different this year, though—Mia had Allison by her side. So she stepped into the new school year with a fresh perspective, and things started looking up.

Mia slowly began improving in school and gaining confidence about what she could achieve. In the second quarter, she made the Honor Roll, and called Allison first thing to share her good news. Allison was so happy for Mia, and was beaming with pride when she was recognized at her school ceremony. Now Mia says she wants to be a lawyer, and has started writing in the "law school journal" that Allison gave to her. Mia's mom says that Allison has inspired Mia to think about her future.

Allison often reflects on those initial concerns she had about being a mentor, about what difference she could make to someone else. But it didn't take long for her to realize that what mattered was *showing up* and *being present*. At the start of the Match, Allison enjoyed planning fun-filled outings and making sure she created new experiences for Mia. After one particularly jam-packed afternoon, Allison asked Mia what her favorite part of the day was. Mia's response? "The time in the car talking to you." All that mattered to Mia was the time spent together. It was as simple as that.

So what did Allison have to offer? It turns out she had everything.



OUR IMPACT

EDUCATION

85%

of Littles maintained or improved their grades

95%

of Littles had higher educational expectations for their future

COMMUNITY AND FAMILY

84%

of Littles got along better with their parents

96%

of Littles had an adult in their life beyond their parent/guardian that they can count on

PERSONAL BEHAVIOR

92%

of Littles had positive peer relationships

100%

of Littles avoided risky behaviors involving school misbehavior and bullying

765

Mentors

=

79,560

Volunteer
hours

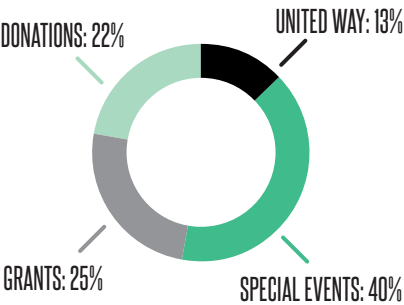
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\$2,023,108

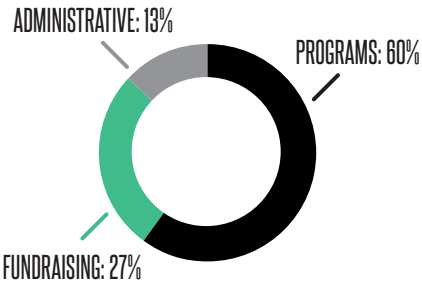
of time, talent, and energy
invested back into Dane County

FINANCIALS

INCOME—\$1,272,337



EXPENSES—\$1,330,838



PARTNERS



United Way
of Dane County

- American Family Insurance Dreams Foundation
- Arby's Foundation
- Courtier Foundation
- CUNA Mutual Group Foundation
- Dan & Patti Rashke (TASC) Family Foundation
- Epic Systems
- Evjue Foundation
- Fitchburg City
- Madison Metropolitan School District
- MG&E Foundation
- Milwaukee Bucks Foundation
- Old National Bank Foundation
- Rennebohm Foundation
- Sonnentag Family Foundation
- Steve Stricker Foundation
- US Bank Foundation
- Wells Fargo Foundation



WHERE MONEY GOES



5% **Child Enrollment**
(review, interview, orientation, approval)

24% **Volunteer Recruitment & Enrollment**
(inquiry, background checks, reference checks, interview, home visit, orientation, approval)

3% **Making Introductions**
(Little meets Big)

48% **Supporting the Match**
(Bigs and Littles talk with Program Specialist, additional training)

20% **Operational Expenses**
(supplies, communication, activities, facilities, liability, insurance)

TOTAL
\$1,500 Annual Cost Per Match



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Big Brothers Big Sisters.

OF DANE COUNTY

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MANAGEMENT TEAM

Sandy Morales
Chief Executive Officer

Casey Kimmel
Director of Development

Johnna Georgia
Program Director

www.bbbsmadison.org

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