



2016 Annual Report



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Impact.

It's one thing that donors, volunteers and program participants all want. The chance to make a difference. A role in transforming lives. An investment in better communities.

Big Brothers Big Sisters of Dane County is all about impact. Big impact.

Littles in our program do better in school, don't skip class, and have better relationships with their parents and teachers. It all happens with continued support from Bigs (Brothers, Sisters, Couples, Families), volunteers and community leaders. In other words, people just like you.

In 2016, we celebrated 50 years of mentoring in Dane County. While commemorating that milestone, we also asked stakeholders...what does the future hold for Big Brothers Big Sisters? What should the next 50 years look like?

It looks like this: We will continue to do 1-to-1 mentoring. We will provide services at no charge. We will create relationships that last FOREVER. And...we will grow. By 2021, we will serve 1,000 Littles annually. More deserving kids with caring, adult mentors in their lives. Advocates to walk side-by-side with through high school graduation and beyond. That is our vision.

We have BIG goals. But we are confident we can make our vision a reality because of you and your belief in our mission, belief in the benefits to our community, belief in our ability to make a big impact.

Thank you for giving BIG and changing lives for the better, forever.



Sandy Morales
CEO



Phil Plourd
Board of Directors
President



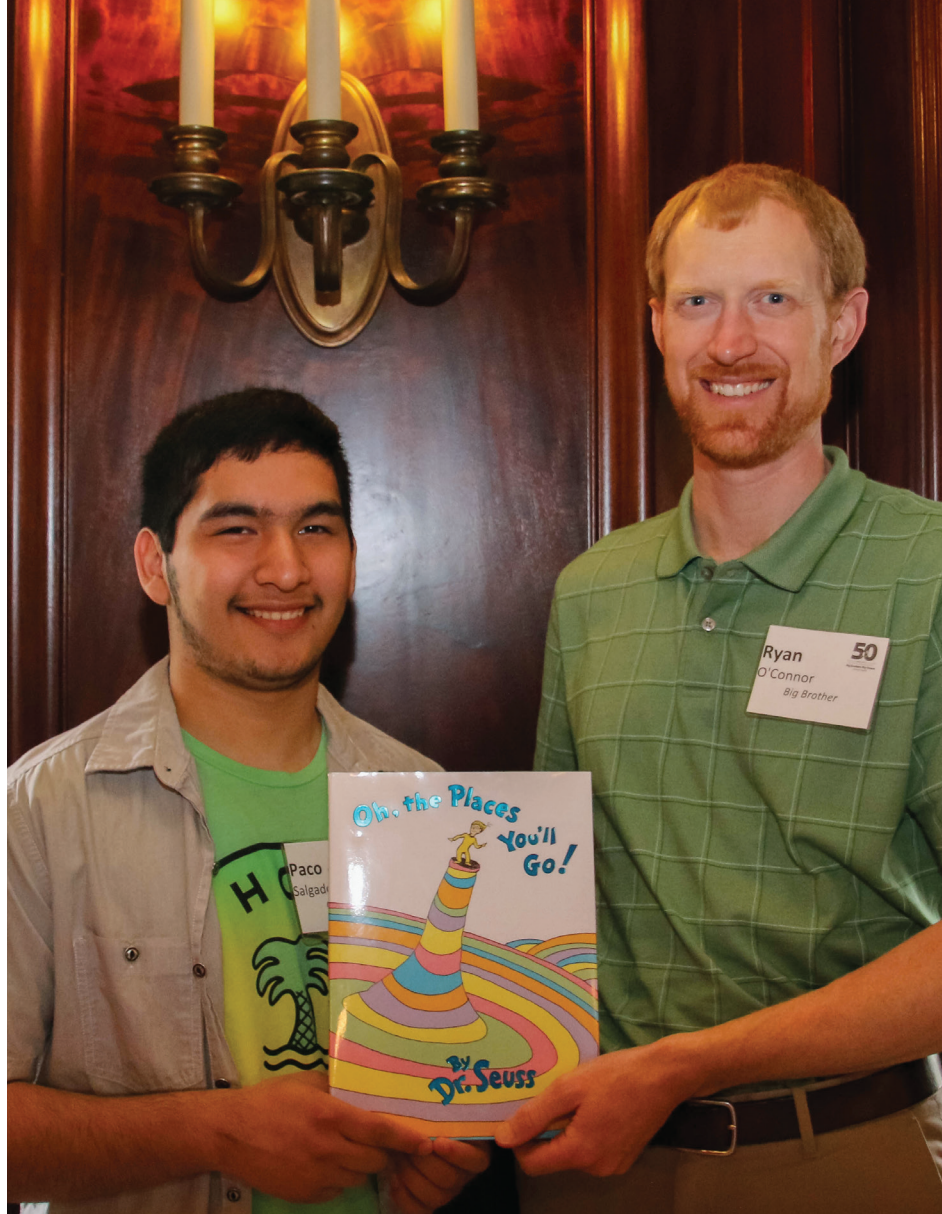
OUR MISSION:

As the premier mentoring organization, Big Brothers Big Sisters of Dane County's mission is to provide children facing adversity with strong and enduring, professionally supported one-to-one mentor relationships that change a child's life for the better, forever.

Big Brother Ryan & Little Brother Paco

"Over the years our mentoring relationship changed. When I was younger I would see things in a negative and bad way. As I got older I would talk to Ryan and he would help me see the positive side of things. I'm thankful I was in the Big Brothers Big Sisters program because I have had so many great memories with Ryan."

Alumni Little Paco, age 19



*Paco was Matched with Big Brother, Ryan O'Connor from January 2010 to May 2016. Their mentoring relationship continues today....because mentoring doesn't always stop at graduation.



OUR IMPACT

97%

of Littles report
an improvement
in grades



100%

of Littles report avoiding risky behaviors
(like taking drugs or drinking alcohol)

90%

of Littles report having positive
parental relationships

87%

of Littles report feeling socially accepted

658 Mentors

=

**53,000+
Volunteer hours**

=

**\$1.2 Million invested
back into the community**



Big Brothers Big Sisters
of Dane County

608.661.5437

bbbsmadison.org

Kids served: 619

Average Match Length:
39.5 months



Age of kids served:
6–18



Demographics

Gender:
50% Girls, 50% Boys

Low Income:
88%

Ethnicity:
87% non-White, 13% White

Household Profile:
73% Single or no parent families

Mentors: 658

Total mentoring hours:
53,000+



Average Volunteer Age:
37



Demographics

Gender:
57% Women, 43% Men

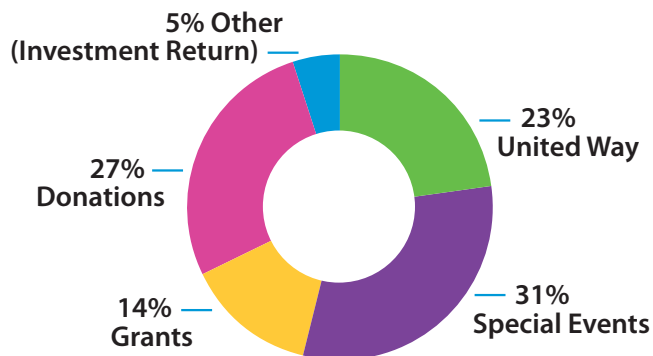
Education:
42% Bachelor, 25% Advanced degree

Ethnicity:
16% non-White, 84% White

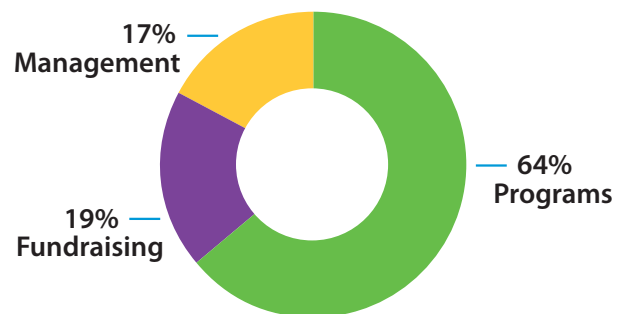
Big Family/Couple Matches:
13%

FINANCIALS

Income – \$909,021



Expenses – \$864,204



Big Brothers Big Sisters
of Dane County

bbbsmadison.org

Five ways you can make a BIG impact today:

1. Become a Big!
2. Make a Match—donate monthly
3. Form a Bowl for Kids' Sake team
4. Sponsor or attend our annual Gala
5. Recruit mentors by hosting a Lunch & Learn at your company/workplace

Proud Partner



Give Big. Be a Big.



SAVE THE DATE

Match Maker Breakfast

Wednesday, October 4th
 AT THE CONOURSE HOTEL
 To attend, please contact Bethany Ordaz at
 bordaz@bbbsmadison.org

- \$25** monthly funds background/reference checks for Big
- \$35** monthly supplies materials for Big's orientation training
- \$50** monthly provides assessment interviews for Big/Little
- \$85** monthly supports the first Match meeting between Big/Little

MAKE THE INTRODUCTION



Be A Match Maker



As a Match Maker, you join an exclusive group of donors who make a monthly gift* to introduce a Little on our wait list to a caring, adult mentor. Each month, you will receive an email about the life-changing mentor relationship that your gift introduced.

*Monthly contributions will be automatically deducted from your debit or credit card.

To become a Match Maker today, please visit bbbsmadison.org and click on "Donate" or call us at (608) 661-5437.