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For Immediate Release

Big Brothers Big Sisters Asks Us All to Make the Big Resolution
Mentoring organization is recruiting new volunteers to become Bigs.

MADISON, WI Jan. 10, 2019 – January is National Mentoring Month, and Big Brothers Big Sisters of Dane County is celebrating those who are already volunteering as mentors, “Bigs”, and also recruiting volunteers.

Every January, the news is full of the same stories: people are trying to eat more healthfully, hit the gym more often. This year, Big Brothers Big Sisters of Dane County is changing that story and asking: What if this year, you could resolve to something more important, more impactful? What if you could make a resolution worth keeping, one that inspires more resolutions? In 2019, Big Brothers Big Sisters of Dane County is asking people to resolve to become a Big Brother or Big Sister.

“Bettering yourself in the new year is a great goal,” said Big Brothers Big Sisters of Dane County CEO Sandy Morales, “but we know people are also thinking about how to better their community and how to make sure that when they reflect on the year, they know they made a difference.”

More than 200 youth in Dane County are waiting to be matched with a Big Brother or Big Sister, and the only way to ensure they have someone to inspire them to reach their potential is for more adults to step up and volunteer to become Bigs. Being a Big means committing to spending a few hours a month with a young person doing things that you love to do, like playing basketball, visiting the library, or learning how to cook.

Dane County residents can get involved with National Mentoring Month by volunteering to mentor as an individual, couple or family by visiting our website at www.bbbsmadison.org or calling our office at (608) 661-5437

On social media, Dane County residents can get involved by following Big Brothers Big Sisters of Dane County on Facebook, Instagram, LinkedIn, and Twitter. Throughout the month, Big Brothers Big Sisters is encouraging followers to tag a friend who would be a great Big Brother or Big Sister, using the hashtag #TheBigResolution

About Big Brothers Big Sisters of Dane County

Big Brothers Big Sisters of Dane County’s provides children facing adversity with a strong and enduring, professionally supported one-to-one mentor relationship that change their lives for the better, forever. BBBS of Dane County serves more than 600 children in Dane County. For more information about the agency, visit www.bbbsmadison.org or call (608) 661-5437.