Big Brothers
Big Sisters®
OF DANE COUNTY

2027 SPONSORSHIP OPPORTUNITIES



Together, We Build a Stronger Community.

INVESTING IN KIDS. INVESTING IN OUR FUTURE.

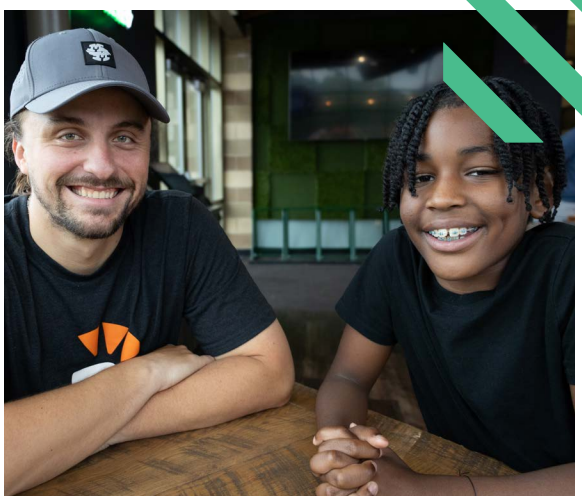
Mentoring does more than make a difference today. It helps young people build the skills, confidence, relationships, and opportunities they need for the future.

84% say mentorship opens doors to opportunities they wouldn't have seen on their own

83% say mentors connect classroom learning with real-world success

81% feel more confident making decisions about school, work and life thanks to mentorship

Source: Big Brothers Big Sisters of America & The Harris Poll.





BUILDING TOMORROW'S WORKFORCE

The skills young people develop through mentoring are the same skills they'll carry into classrooms, careers, and our community including communication, confidence, resilience, problem-solving, and strong relationships.

YOUR PARTNERSHIP MAKES MENTORING POSSIBLE

Your support helps fund:

- Recruitment, screening and training of volunteer mentors
- Thoughtful matching of Bigs and Littles
- Ongoing professional support for every Match
- Activities, experiences and career exposure for youth



OUR MENTORING PROGRAMS ARE OFFERED COMPLETELY FREE TO YOUTH, FAMILIES, AND VOLUNTEER MENTORS, THANKS TO THE GENEROSITY OF COMMUNITY PARTNERS LIKE YOU.

BECOME A YEAR-ROUND PARTNER

Make a lasting difference in our community by becoming a Big Brothers Big Sisters of Dane County Year-Round Partner.

For an investment of **$6,000**, you will help create life-changing mentoring relationships for local youth while receiving recognition and engagement opportunities throughout the year.

Your Partnership Includes:

Year-Round Recognition: Visibility at signature events, including Bowl for Kids' Sake, Dream BIG Gala, THE HUNT, and Trivia Night.

Employee Engagement: Opportunities for your team to get involved through volunteering and attending events.

Community Visibility: Recognition on our website, social media, newsletters, and annual report.

A PARTNERSHIP. A YEAR OF IMPACT. A STRONGER COMMUNITY.



DREAM BIG GALA



Friday July 30, 2027 | Madison Marriott West

EXPERIENCE

Our signature fundraising event brings together community leaders and supporters for an inspiring evening celebrating the power of mentoring. Guests enjoy dinner, powerful stories from Bigs and Littles, and exciting live and silent auctions.

AUDIENCE

With more than 500 attendees, the Dream BIG Gala attracts corporate partners, community leaders, philanthropists, and BBBS supporters, offering valuable opportunities for networking and connection.

SPONSOR VISIBILITY

Sponsors receive prominent recognition through event signage, on-screen logos, program materials, and acknowledgments during the evening. It's an opportunity to showcase your company's commitment to local youth and our community

SPONSORSHIP LEVELS

PRESENTING	$30,000
CHAMPION	$15,000
DIAMOND	$10,000
GOLD	$6,000
SILVER	$2,500

GOLF + GALA PARTNERSHIP | $6,000

NFL ALUMNI CARING FOR KIDS GOLF CLASSIC

Monday, July 26, 2027

Trappers Turn Golf Club

Spend the day on the course while supporting local kids and families. The NFL Alumni Caring for Kids Golf Classic brings together business and community leaders, NFL alumni, sponsors and supporters for a memorable day of golf at Trappers Turn.

Big Brothers Big Sisters of Dane County is proud to be one of the charitable beneficiaries of this annual event.



GOLF + GALA PARTNERSHIP – $6,000

Two great events. One partnership.

Your $6,000 partnership includes:

NFL ALUMNI CARING FOR KIDS GOLF CLASSIC

- One golf foursome
- Team paired with an NFL Alumni Player
- Swag bag of NFL Alumni items for each player
- Logo displayed on one hole sign on the course

DREAM BIG GALA

- One table at the 2027 Dream BIG Gala
- Gold Sponsor recognition and benefits

PLUS

- Year-round recognition as a BBBS community partner

COMMUNITY EVENTS



BOWL FOR KIDS' SAKE

SPRING 2027

Bring your team together for bowling, music, prizes, and friendly competition—all in support of youth mentoring. A great opportunity for corporate team-building and community engagement.

350 Participants | Corporate Teams, Families & Community Supporters

SPONSORSHIP LEVELS

KINGPIN	$7,500
LUCKY SPARE	$1,500
TEAM	$600



THE HUNT

FALL 2027

Our community-wide scavenger hunt brings Bigs, Littles, families, and friends together for creative missions and local adventures. Sponsors can even be featured in missions that bring participants directly to their businesses!

200 Participants | Bigs, Littles, Families & Community Teams

SPONSORSHIP LEVELS

PRESENTING	$5,000
EXPLORER	$1,000
MISSION	$500



TRIVIA NIGHT

FALL 2027

An evening of trivia, friendly competition, food, and prizes! A fun opportunity to gather coworkers or friends while supporting local youth mentoring.

150 Participants | Corporate Teams, Friends & Community Supporters

SPONSORSHIP LEVELS

PRESENTING	$2,500
TRIVIA ROUND	$1,000
TEAM	$250

Big Brothers Big Sisters
BOWL For Kids' Sake

THE HUNT
Big Brothers Big Sisters OF DANE COUNTY

Trivia Night
Big Brothers Big Sisters OF DANE COUNTY

PROGRAM & YOUTH SUPPORT





GRADUATION CELEBRATION | MAY 2027

Held at the Wisconsin State Capitol, this special celebration honors graduating Littles and High School Bigs, recognizing their accomplishments and the lasting impact of mentoring relationships.

100 Attendees | Graduates, Families, Mentors & Supporters

SPONSORSHIP LEVELS

CELEBRATION	$1,000
GRADUATE	$250

BACK-TO-SCHOOL | AUGUST 2027

Help local youth start the school year prepared and confident! Our annual event provides essential school supplies and resources to BBBS youth and families, with opportunities for sponsors to participate directly.

250 Youth | Plus Families, Mentors & Volunteers

SPONSORSHIP LEVELS

PRESENTING	$2,500
PENCIL PAL	$1,000
TABLE	$250

Big Brothers Big Sisters
OF DANE COUNTY

READY TO PARTNER – OR WANT TO LEARN MORE?

SCAN THE QR CODE to explore sponsorship opportunities, tell us what you're interested in, or connect with our team.

Questions? Contact Bethany Ordaz | bordaz@bbbsmadison.org









HAVE ANOTHER IDEA?!

We'd love to create a partnership that aligns with your goals and interests.