

# TRIVIA NIGHT

## EXPERIENCE

Trivia Night is a lively fundraising event where teams of 4-8 participants compete in a fun evening of trivia, appetizers, and prizes. Sponsors have the opportunity to engage with attendees through table displays, branded materials, or event signage, creating an interactive and memorable presence. This event combines social fun with a meaningful cause, allowing sponsors to connect with participants in a relaxed, community-focused environment.

## AUDIENCE

Approximately 100 participants attend, bringing friends, family, and colleagues to support their teams. Sponsors gain exposure to a highly engaged audience of community-minded individuals who value both social connection and giving back to children in need.

## SPONSOR VISIBILITY

Sponsors receive recognition through event signage, the sponsor board, participant communications, and social media posts before, during, and after the event. Opportunities exist for inclusion in team materials, branded prizes, or giveaways, enhancing sponsor visibility and engagement. Supporting Trivia Night demonstrates a sponsor's commitment to youth development, reinforcing their role as a valued partner in BBBS programs.



SPONSORSHIP LEVELS		
PRESENTING	TRIVIA ROUND	TEAM
\$2,500	\$1,000	\$250



## Trivia Night 2026

Fall Trivia Night is a peer-to-peer fundraising event, where teams of 4-6 people come together for a fun night of trivia, appetizers, and prizes. Each participant pays a registration fee of \$30. Participants rally support from friends, family, and colleagues, gathering donations to fuel their trivia efforts and make an impact. Teams that raise \$100 or more above their registration fees can earn prizes. It's more than just a typical trivia night – it's a memorable social event that brings people together for a meaningful cause, making a difference in the lives of children.

### **Presenting Sponsor - \$2500**

**Exclusive Recognition:** Your company will be exclusively listed as the Trivia Night Presenting Sponsor with your logo on the event save-the-date and emails announcing registration is open for the event.

**Prominent Logo placement:** Prominent placement of logo on all marketing materials for Trivia Night including email, social media, printed materials, and signage. Trivia host will also verbally recognize all event sponsors at the start of the event.

**Event Access and Participant Experience:** Registration fee waived for two trivia teams (4-6 people/team). Table tent with company name and logo to be displayed on your team's table at the event.

**Social Media Exposure:** You will benefit from dedicated social media posts before and after the event exclusively highlighting your business.

### **Trivia Round Sponsor - \$1000**

**Sponsor Recognition:** Your company name and logo will be listed with your name on the BBBS website event page, emails announcing the event, and sponsor board at event. As one of the four trivia round sponsors you will be recognized verbally by the trivia host and can include a customized short message to be read by the host about your company. Trivia host will also verbally recognize all event sponsors at the start of the event.

**Event Access and Participant Experience:** Registration fee waived for one trivia team (4-6 people). Table tent with company name and logo to be displayed on your team's table at the event.

**Social Media Exposure:** Benefit from dedicated social media posts on one specific day during the event highlighting your business.

### **Team Sponsor - \$250**

**Sponsor Recognition:** Your company name and logo will be listed with your name on the BBBS website event page, emails announcing the event and sponsor board at event. Trivia host will also verbally recognize all event sponsors at the start of the event.

**Event Access and Participant Experience:** Registration fee waived for one trivia team (4-6 people). Table tent with company name and logo to be displayed on your team's table at the event.