

THE HUNT

EXPERIENCE

THE HUNT is an energetic, community-wide scavenger hunt that brings together Bigs, Littles, families, and friends for three weeks of adventure, teamwork, and fun. Participants complete creative missions, explore local landmarks, and share their experiences on social media, all while celebrating connection and mentorship. It’s a spirited, friendly competition that highlights the joy of discovery and the power of relationships.

AUDIENCE

With roughly 300 participants, THE HUNT engages a mix of youth, mentors, families, and community supporters. It’s especially popular among our Bigs and Littles, offering an accessible way for everyone to participate, connect, and show their BBBS pride.

SPONSOR VISIBILITY

Sponsors have the unique opportunity to be featured directly in scavenger hunt missions, driving participants to their business or showcasing their brand in a fun and interactive way. Logos are also included on participant t-shirts, digital leaderboards, and social media promotions, ensuring strong visibility throughout the event.



SPONSORSHIP LEVELS			
PRESENTING	CLUEMASTER	EXPLORER	MISSION
\$6,000	\$3,000	\$1,000	\$500

THE HUNT 2026

Sponsorship Levels

Presenting Sponsor - \$6,000

- Premier logo placement on all marketing materials (web, scavenger hunt app, social media, printed materials)
- Premier logo placement on t-shirt provided to all participants
- Logo or company items to be included in participant goodie bags (optional)
- Specific social media recognition for your company on four different days during the event
- Recognition on a Golden Pin Mission (high-value Mission that receives significant traffic)
- Recognition for up to three additional Missions (can choose any Mission Option listed below)
- **Year-Round Visibility:** Recognition as a 60th Anniversary Sponsor across BBBS events and communications throughout 2026.

Cluemaster Sponsor - \$3,000

- Prominent logo placement on all marketing materials (web, scavenger hunt app, social media, printed materials)
- Logo on t-shirt provided to all participants
- Logo or company items to be included in participant goodie bags (optional)
- Specific social media recognition for your company on three different days during the event
- Recognition on a Golden Pin Mission (high-value Mission that receives significant traffic)
- Recognition for up to two additional Missions (can choose any Mission Option listed below)

Explorer Sponsor - \$1,000

- Logo placement on all marketing materials (web, scavenger hunt app, social media, printed materials)
- Logo or company items to be included in participant goodie bags (optional)
- Specific social media recognition for your company on two different days during the event
- Recognition for up to two Missions (can choose any Mission Option listed below)

Mission Sponsors - \$500

- \$500 - Sponsorship of a Mission, excluding Golden Pin Missions
 - Includes logo placement on THE HUNT website and scavenger hunt app
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Mission Options

- **Business Promotion Missions** encourage HUNTERS to purchase your goods/services to earn points.
 - Example: "Restaurant X is known for their world famous carne asada tacos. Show them some love by placing an order, then snap a pic of someone REALLY enjoying their taco experience."
- **Business Check-in Missions** drive foot traffic to your business, but don't encourage a purchase. We'll feature your location as a Mission Check-in, so participants will need to visit your business and take a photo to earn points.
 - Example: "Sponsor X is a financial services organization. Come and meet a local financial representative and take a selfie with them."
- **Create-Your-Own Missions** give you the flexibility to highlight your business without requiring HUNTERS to visit a physical space. Missions can promote an activity, encourage an act of kindness, or give HUNTERS something fun to do at home that incorporates your business.
 - Example: "Next time you're buying coffee, pay it forward by picking up the tab for the person behind you. Submit a video or photo telling us what you did to brighten someone else's day. (Sponsored by Sponsor X)"
 - Example: "Sponsor X is invested in the health of our community. Grab your family or friends and get moving, and then show us your post-workout sweaty glow."
 - Example: "Sponsor X is the expert in trucking and transportation. Using ingredients found in your kitchen, create a vehicle that can actually transport something from one point to another."
- **FOR PRESENTING AND CLUEMASTER SPONSORS: Golden Pin Missions** are only available for a limited time and are worth 5x as many points. Participants have to solve a clue to find the Golden Pin, which will be hidden somewhere in the city (along with signage featuring the sponsor). Following the Mission, BBBS will highlight the Mission and sponsor in a social media post.