

BOWL FOR KIDS' SAKE

EXPERIENCE

Casual, fun, and family-friendly - Bowl for Kids' Sake is all about celebration and connection. Teams come together for two games of bowling, great music, prizes, and a few friendly rivalries, all in support of youth mentoring. It's an upbeat event that brings out the best in everyone, from first-time bowlers to long-time supporters.

AUDIENCE

This event draws more than 400 participants over multiple nights, including local business leaders, corporate teams, community partners, and families. It's a great opportunity to connect with companies that prioritize giving back, team-building, and community impact.

SPONSOR VISIBILITY

Sponsors enjoy prominent logo placement on event t-shirts, signage, and digital materials, with multiple opportunities for recognition during each bowling session. With hundreds of participants sharing photos and tagging BBBS on social media, sponsors benefit from both in-person visibility and extended community reach.



SPONSORSHIP LEVELS			
KINGPIN	PERFECT SCORE	LUCKY SPARE	TEAM
\$6,000	\$3,000	\$1,500	\$600

Diamond Kingpin - \$6000

Exclusive 60th Anniversary Recognition: Your company will be exclusively listed as the Kingpin Sponsor for our “Diamond Year” 60th Anniversary. We will include your logo on the Bowl for Kids’ Sake save-the-date and emails announcing registration is open for the event. You will also be featured all year long on all of our materials as one of our 60th Anniversary sponsors.

Prominent Logo placement: Prominent placement of logo on all marketing materials for Bowl for Kids’ Sake including email, social media, printed materials, and signage. Prominent placement of company logo on t-shirts given to all participants.

Event Access and Participant Experience: Registration fee waived for all bowling participants for your company, plus 5 pizzas and beverage pitchers provided for bowlers on sponsor bowling night

Social Media Exposure: You will benefit from dedicated social media posts before and after the event, including one exclusively highlighting your business.

Perfect Score - \$3000

Sponsor Recognition and featured logo exposure: Featured logo placement on all marketing materials for Bowl for Kids’ Sake, including email, social media, printed materials, and signage. Featured placement of company logo t-shirts given to all participants.

Event Access and Participant Experience: Registration fee waived for up to 30 bowling participants for your company plus 4 pizzas and beverage pitchers provided for bowlers on sponsor bowling night

Social Media Exposure: Benefit from a dedicated social media post after the event highlighting your business.

Lucky Spare - \$1500

Sponsor Recognition and standard logo exposure: Standard logo placement on all marketing materials for Bowl for Kids’ Sake, including email, social media, printed materials, and signage.

Event Access and Participant Experience: Registration fee waived for up to 10 bowling participants for your company, plus 2 pizzas and beverage pitchers provided for bowlers on sponsor bowling night.

Social Media Exposure: Benefit from dedicated social media posts on one specific day during the event highlighting your business.

Team Sponsor - \$600

Sponsor Recognition: Your company's name will appear on the BBBS website event page and in emails announcing the event.

Event Access and Participant Experience: Registration fee waived for up to 5 bowling participants for your company, plus 1 pizza and beverage pitcher provided for bowlers on sponsor bowling night.